



## 2010 FAMILY PRACTICE NURSES CONFERENCE

**FRIDAY, APRIL 23 and  
SATURDAY, APRIL 24, 2010**

**HILTON LONDON HOTEL**

**LONDON, ONTARIO**

### CONFERENCE AGENDA:

#### **FRIDAY, APRIL 23, 2010**

7:00am-8:15am	Breakfast & Registration
8:15am-10:30am	Welcome & Presentations
10:30am-11:00am	Break & Displays Open
11:00am- 12:00pm	Concurrent Sessions
12:00pm-1:30pm	Lunch & Displays Open
1:30pm- 4:15pm	Concurrent Sessions

#### **SATURDAY, APRIL 24, 2010**

7:30am-8:30am	Breakfast
8:30am-9:00am	Biennial General Meeting
9:00am-10:00am	Keynote Session
10:00am-10:30am	Break & Displays Open
10:30am- 11:30pm	Concurrent Sessions
11:30am- 12:30pm	Concurrent Sessions
12:30pm-1:30pm	Lunch
1:30pm-3:00pm	Presentation

#### **Hotel Reservations:**

A limited number of guestrooms have been reserved for the Conference at the **Hilton London, Ontario**. Please contact the hotel directly at **1.800.210.9336** and quote the "Ontario Family Practice Nurses Conference" to receive the group rate of \$125.00/night. Group rate is subject to availability and is valid until March 22, 2010

#### **Conference Contact Information:**

For more information, please contact the Event Management Office at 519.963.4415 or via email at: [mbekker@kcimanagement.com](mailto:mbekker@kcimanagement.com)

## SPONSORSHIP OPPORTUNITIES

### **Table Top Display - \$650.00**

#### **Why Display?**

As an integral part of a successful business marketing strategy, face to face interaction continues to play a significant role in the growth and development of leading businesses.

Participate at the 2010 FPN Conference for your opportunity to:

**Showcase New Products and Services** – Family Practice Nurses are in attendance to see what new medications and medical services are available. Don't miss out on this opportunity to showcase the latest offerings from your company.

**Develop Relationships** – Network with Family Practice Nurses as they play a key role in educating patient consumers regarding medications and medical services.

**Let the business come to you** – Don't miss this opportunity to meet with 150 Family Practices Nurses over two days and all in one convenient location.

**Show your support for the industry** – Key industry stakeholders like to know that you are involved and active in supporting their practice.

#### **Sponsorship Benefits:**

- Display Area Includes: 6 foot skirted table, electrical and 2 chairs
- Logo link on Conference website
- Company logo on key marketing collateral
- Collateral in Conference package
- Sponsor level ribbons for company participants
- Copies of Conference promotional material for distribution
- Company recognition on on-site event signage

Space is limited and is allocated on a first come, first served basis. Don't miss your opportunity to get involved!

**In order to participate, simply complete the below details and fax back this form to 519.433.0529.**

☐ **Yes – please invoice my company with details below:**

**Contact Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Once we have received your form, a member from our Events team will contact you to confirm your participation.**



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## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### ☐ **Lunch Session Sponsor - \$1,500**

- Logo on conference signs, displays, promotional material and onsite conference program
- 50% off a Table Top Display exhibit

### ☐ **Concurrent Session Sponsor - \$500**

- Subject to the agreement of the speaker; you will assist the OFPN planning committee in selecting a speaker to discuss a topic that best fits with your organization's goals and mandate and the theme of the conference
- Recognition at time of session
- Logo on conference signs, displays, promotional material and onsite conference program

### ☐ **Refreshment Break Sponsor - \$500**

- Have your logo prominently displayed for all delegates to see during the morning and afternoon refreshment breaks
- Logo on conference signs, displays, promotional material and onsite conference program

### ☐ **Insertion into Delegate Package - \$300**

- Showcase your organization, product or service  
**\*\*All material to be received by March 15, 2010.**

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